

ZooLex 2.0

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Zoo Design Conference
Wroclaw, April 2017



Believe it or not - we will relaunch the ZooLex website, 20 years after its launch.

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Relaunch of the ZooLex website

- Old and New
- Wish list
- Template

The people behind the ZooLex Zoo Design Organization

ZooLex Zoo Design Organization

Zoo Design Conference

Wroclaw, April 2017

We will maintain the general structure and functionalities of the website and improve its usability and design. I will show you some of the improvements and our wish list for the new website. I will present our new template and introduce the people behind the ZooLex Zoo Design Organization.

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Jonas Homburg, biology student and ZooLex intern

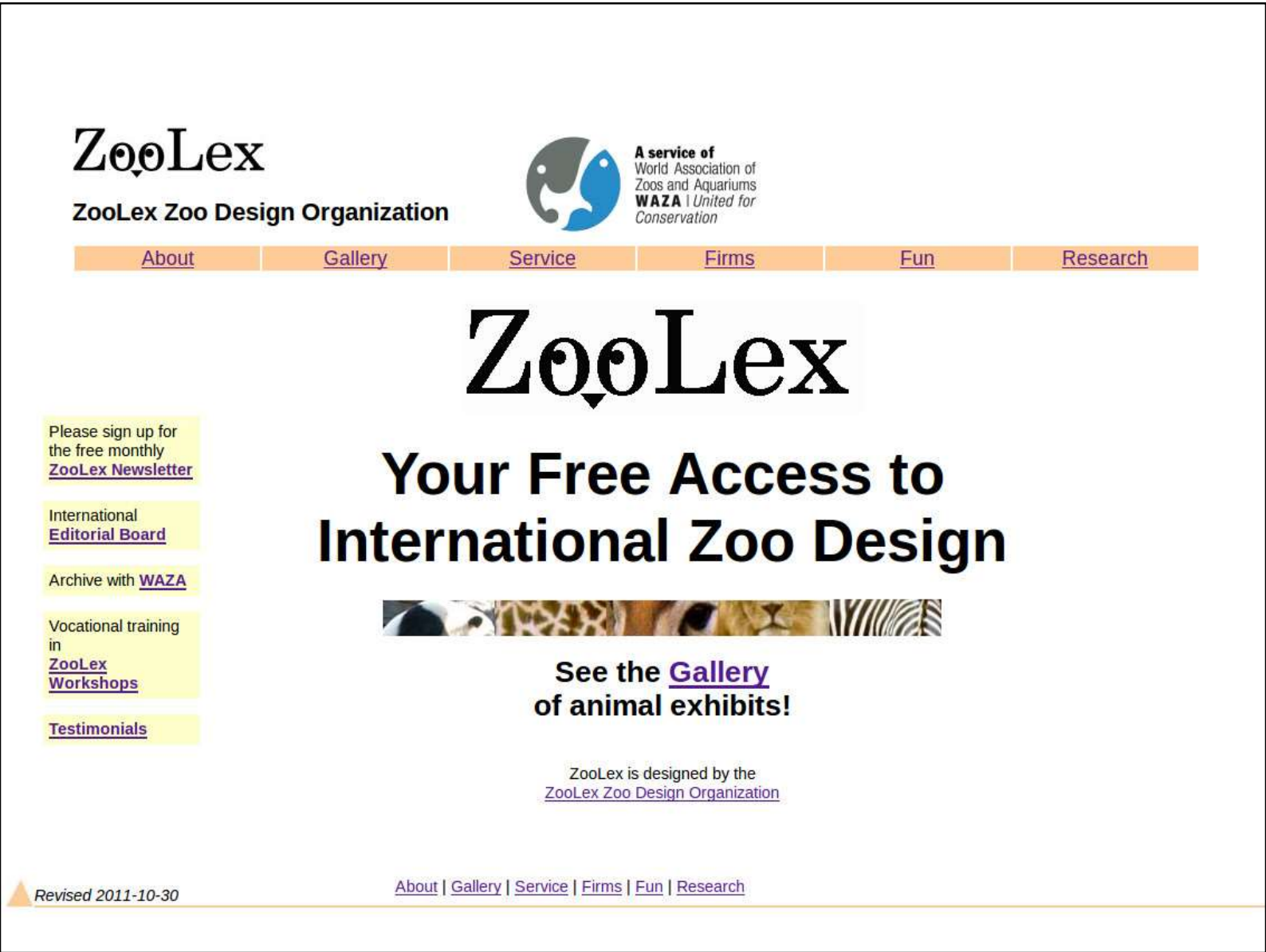
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This is Jonas Homburg, a biology student who started to help ZooLex 4 years ago, when he was 16. He has prepared many exhibit presentations and recently revamped our template. He also started to work on the relaunch of ZooLex.

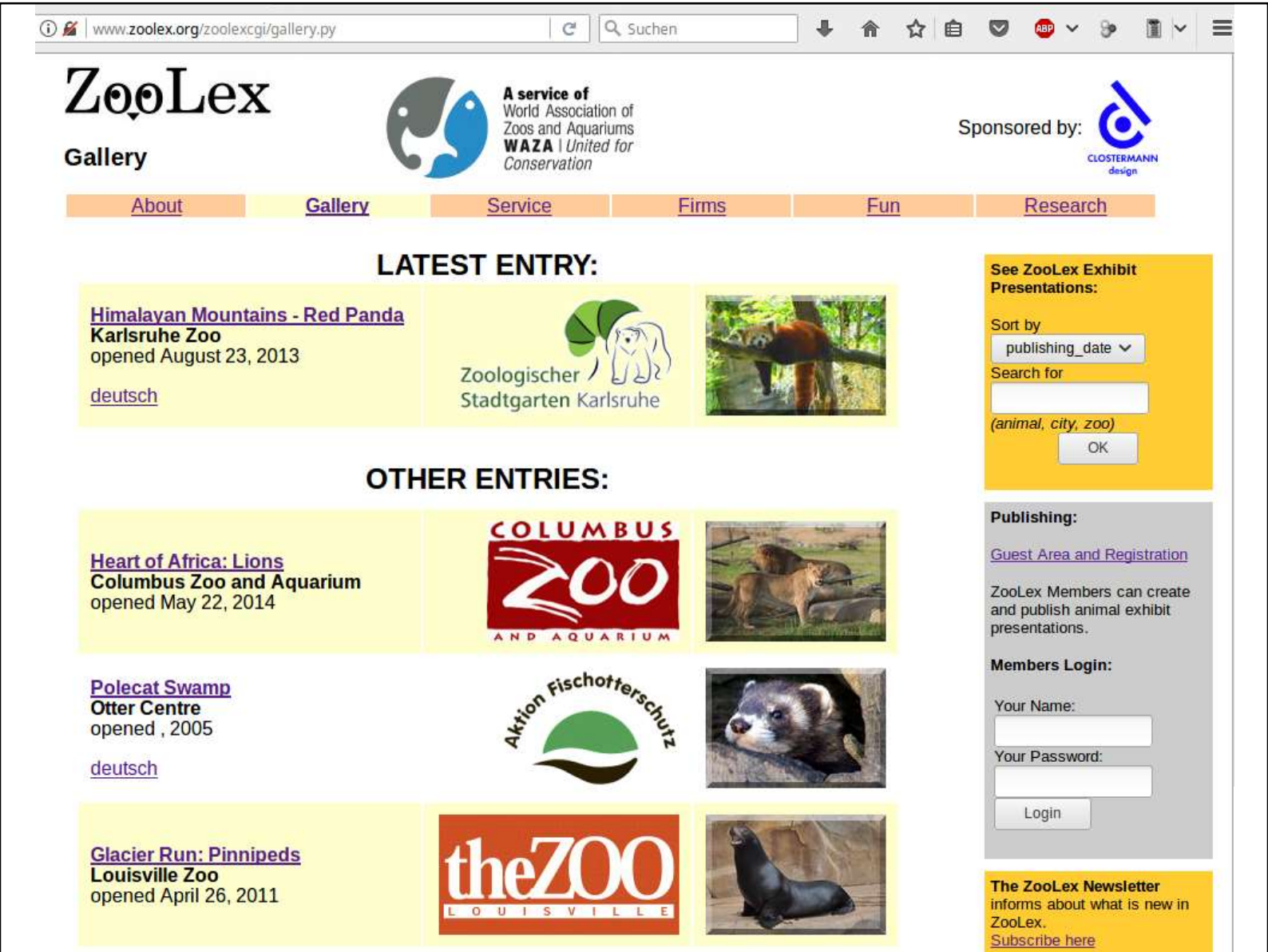
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Some of you may have followed ZooLex since its launch in 2000. In this case you will have noticed that other websites have changed at least 3 times, while ZooLex remained the same.

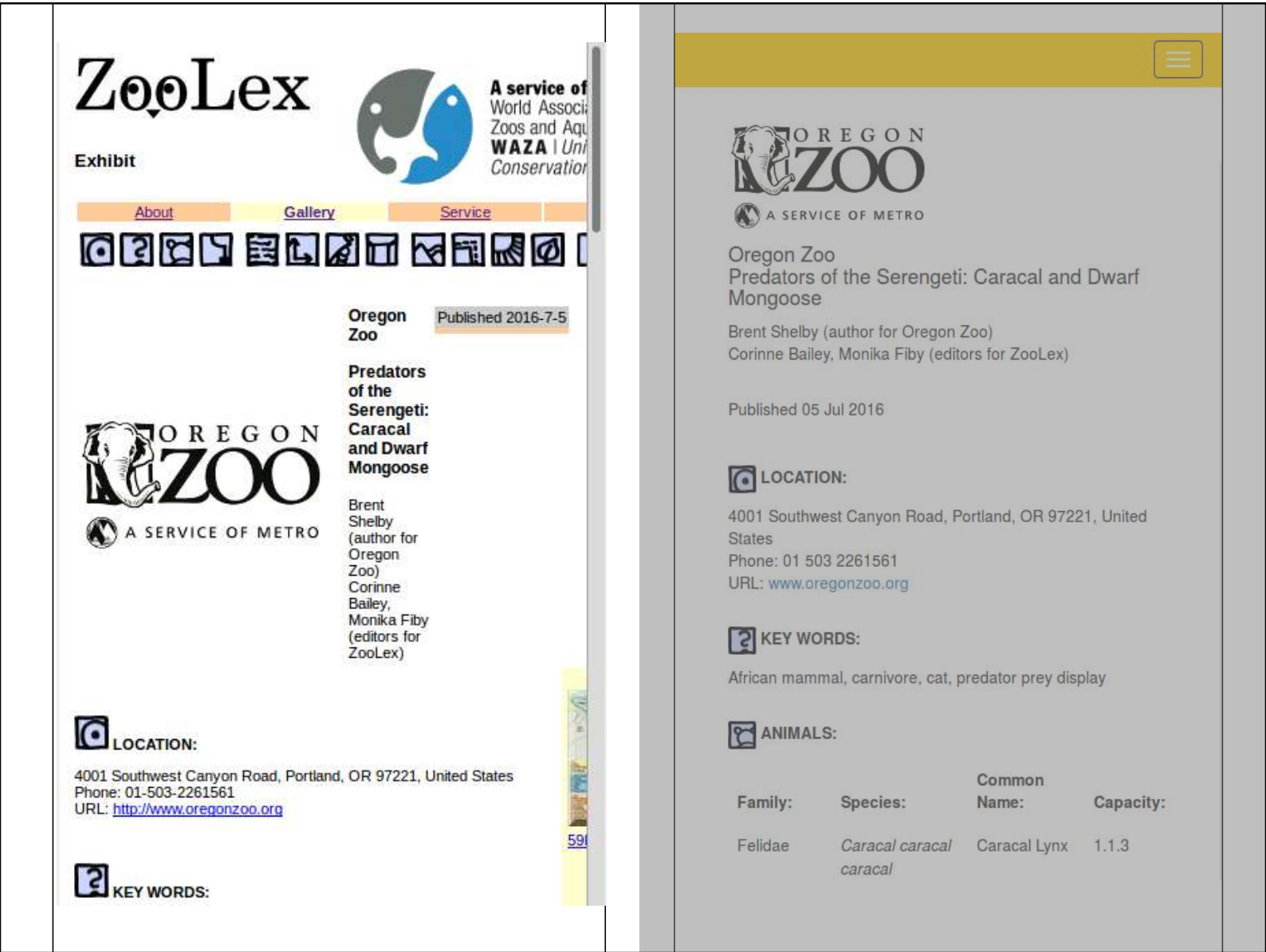
The excellent functionality has proven its strenghts over many years. It is a result of research and evaluation as part of my master thesis and the fortune that my husband, Hans Fiby, found my project interesting enough to make his expertise as a computer scientist available and develop the website.

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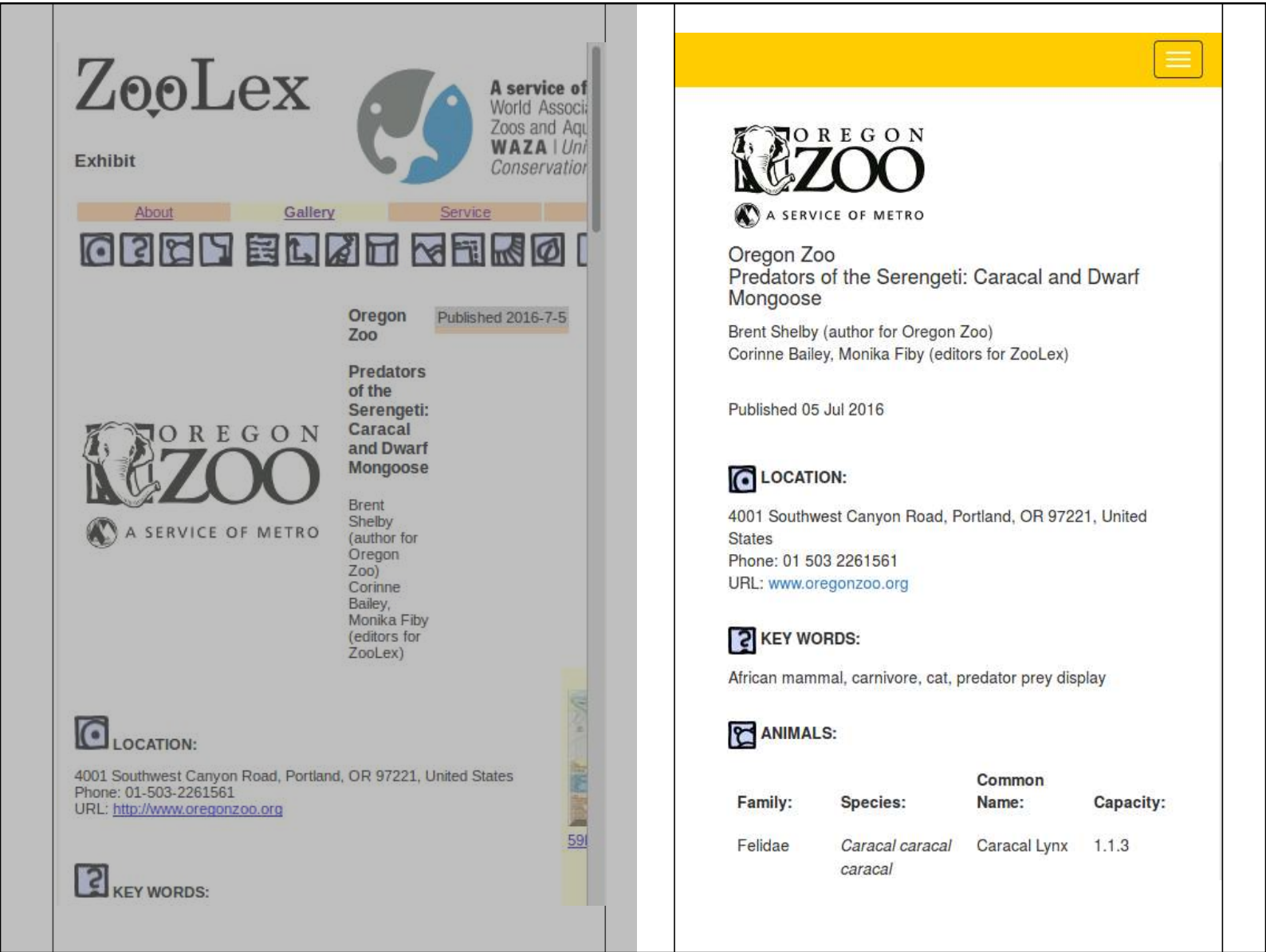
Hans developed a database for exhibit presentations and static pages for the other content. These were written in HTML 1.0 which I have used myself for many years. Today, HTML 5.0 is the actual version. All programs used for ZooLex are open source. This is why the website is very compatibel and safe. We never had a crash or lost data and never had a problem with viruses, worms or hackers.

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I remember, when Cesare Avesani showed me his brand new mobile phone with a little screen in 2005. He tested if ZooLex could be displayed on it. I was really proud when he showed me something like this on the little screen. Today, this is one of the weaknesses of the ZooLex website.

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Websites nowadays should be responsive which means that they are displayed in a useful layout on all kinds of screens, including smart phones. This is what an exhibit presentation will look like on a mobile phone after the relaunch.

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Wish list for www.zoolex.org

- implement responsive design
- add search engine
- allow larger images
- accept video clips
- improve usability
- clean up structure
- polish look and feel

There are also a number of other things that we would like to improve. If you have suggestions how to improve the ZooLex website, please contact me.

We want to offer good usability on mobile devices, add a search engine that allows to search the whole website, allow larger images and short videos. We will improve usability, clean up the structure and polish the look and feel of ZooLex.


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www.zoolex.org/zoolexcgi/viewpicture.py?id=1628&pic=22

Suchen

ZooLex

Picture 06



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About

Gallery

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Firms


Fun

Research

Columbus Zoo and Aquarium - Heart of Africa: Lions

View across lion habitat into the savanna beyond

previous



next

The habitats seamlessly blend together because of the design and engineering of several moat and containment systems.

©Columbus Zoo and Aquarium, Grahm S. Jones, 2014

previous

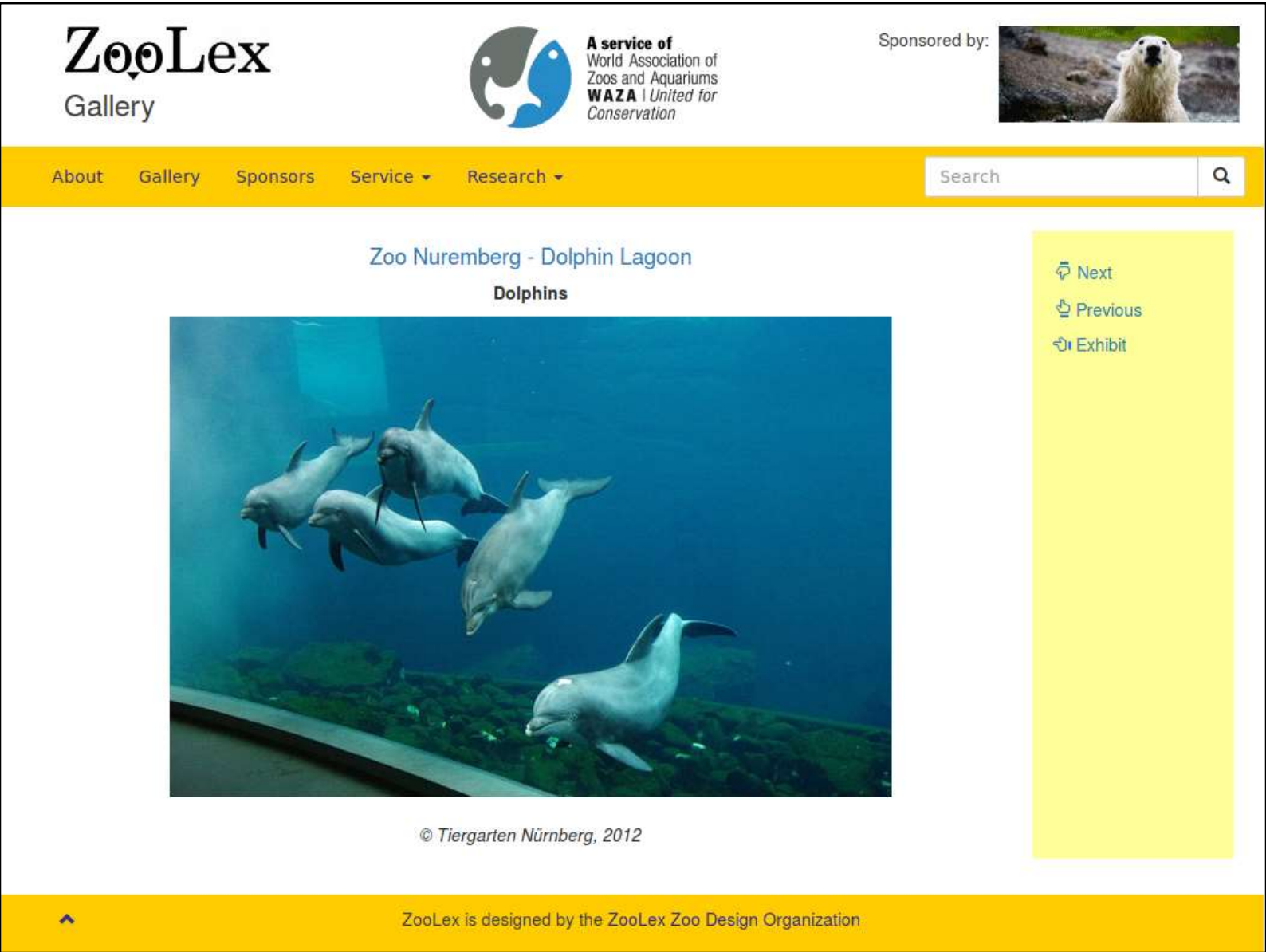
Revised 2010-07-25

About | Gallery | Service | Firms | Fun | Research

next

When you browse exhibit presentations now, you may notice that the previous and next links are shifting up and down depending on the size of the image which is kind of annoying.

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The new layout will have a bar on the right with the links remaining in the same place while browsing the pictures. The standard image size will be 1200 pixel instead of 800 and videos can be added in the common formats mp4 or mpeg.

Uploading information to the database will become easier.

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2. Exhibit



Name of exhibit: _____

KEYWORDS (exhibit topic, message, etc., terms you would use to search for this exhibit):


ANIMALS for which exhibit is designed (the max. number of animals that can be held in the exhibit should be given in the format "males.females.young", for example, 1.2.4):

Families (Taxonomy)	Species (Scientific name)	Common name	Max. number

AWARDS gained:

Year	Name of Award

3. Description



Please give a general description of the exhibit stating its purpose and goals. What is the layout of the exhibit? What are the main features? Was the design a part of a master plan? Was it a renovation of an existing building?

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Jonas made improvements to the template after having used it for about 50 presentations. He re-organized the form in a more logical order that is useful when collecting information on site. The appearance of the template has not changed much, but the text boxes and lines are now easier to fill in on the computer. The template is offered in the formats MS Word, Open Office Word and pdf.

Zoodesign Conference 2017, Wroclaw, Poland

www.zoolex.org

ZooLex

Template



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[illegible]

Pictures

Help

All Submissions


Description

www.zoolex.org

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About

Gallery























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Site Plans

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9. Exhibit features

Please give descriptions of exhibit features dedicated to the:
ANIMAL in the exhibit

KEEPER in charge of the exhibit

VISITOR to the exhibit

Previous Form <

Plants

> Next Form

Interpretation
Management
Research

Here is another example

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9. Exhibit features



Please give descriptions of exhibit features dedicated to:

THE ANIMAL in the exhibit (supporting the animals’ physical and psychological well-being)

THE KEEPER in charge of the exhibit (providing security and convenience for keepers)

THE VISITOR to the exhibit (features contributing to safety, comfort, and entertainment)

With the new template, it is much easier to present exhibits in the ZooLex Gallery. The new template is already available on ZooLex for download

Take advantage of these improvements and submit exhibit presentations for the ZooLex Gallery. You may hand over the template to an intern or a volunteer who is interested in zoo design because it is an excellent education tool as well. There is a lot to learn from the research that is necessary for filling in the form. The template is used all over the world to teach students about zoo design.

Just send in the completed form and we will take care of publishing your exhibit presentation. You can also upload information to the ZooLex database yourself after getting registered for free. It is easy and for free and will become even easier with the relaunch of the website.

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Hans and I look very much forward to seeing the new website online. Please notice his WAZA shirt. ZooLex has been a free WAZA service since 2003.

We are planning the ZooLex relaunch for 2018, depending on our free time between hikes.

You may appreciate that ZooLex is continuously growing and can be used for free. Everybody can use it without the need of getting registered and without getting enervated by flashy advertising.

This is because we keep the organization as simple as possible and very much rely on voluntary support. This conference is a perfect opportunity to thank the people behind ZooLex

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Jon Charles Coe
Jon Coe Design
Healsville,
Victoria, Australia



Barbara Brem
Landscape Architect
Dallas, Texas



Stephen Butler
Curator of Horticulture
Dublin Zoo
Dublin, Ireland



Kimio Honda
Creative Director
Wildlife Conservation
Society, New York



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Simon J. Tonge
Executive Director
Paignton Zoo
Paignton, UK



Lee Ehmke
Director and CEO
Houston Zoo
Houston, Texas



Dirk Petzold
Zoologist, Consultant
Telgte, Germany



Ivan Lozano Ortega
Animal Scientist
and Consultant
Bogotá, Colombia



Jonas Livet
Biologist, Author
and Consultant
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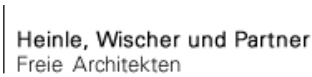
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These people keep ZooLex going. They regularly edit presentations and our monthly newsletters. Our newsletters are distributed in English, German, Spanish and Russian.

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I also would like to point out our most reliable sponsors: designers and producers.

I am extremely thankful for the support that ZooLex has received over the years and hope to keep the excellent cooperation for the years coming.

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www.ZooLex.org

monika@zoolex.org



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