



Cheap doesn't need to be bad.

Different meanings of the word cheap.

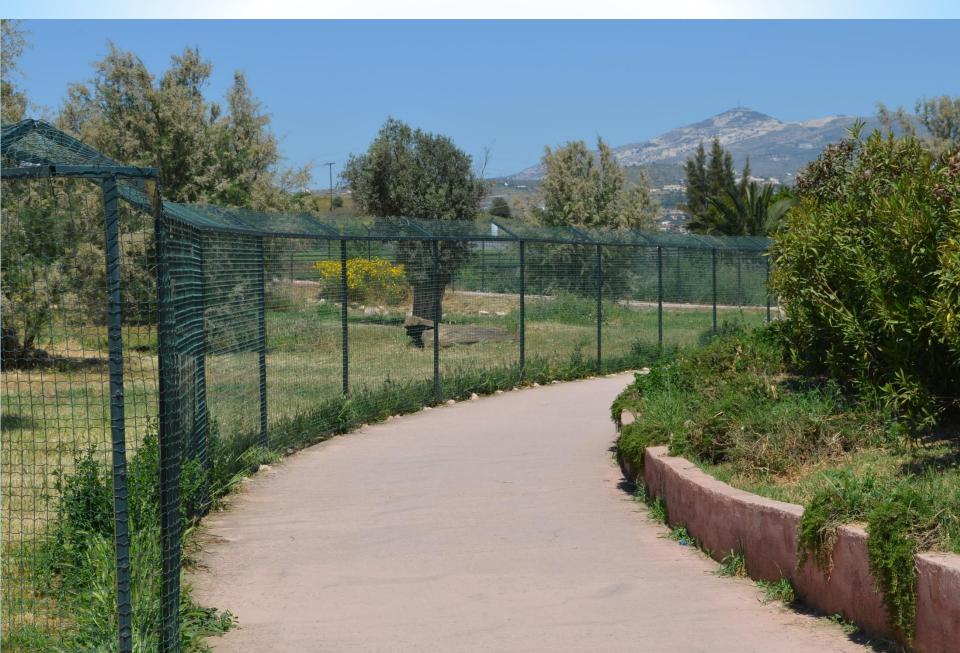
There are different ways of building cheaply in zoos.

- Built cheaply but cost-effective, using restricted funds to maximal extent and with pleasing result.
- Built cheaply through use of cheap materials or homework not paying attention to the final outcome

Built cheaply, but cost-effective



Built cheap



The legacy of communism and restrictions in the 70-ties.



Interesting case stories



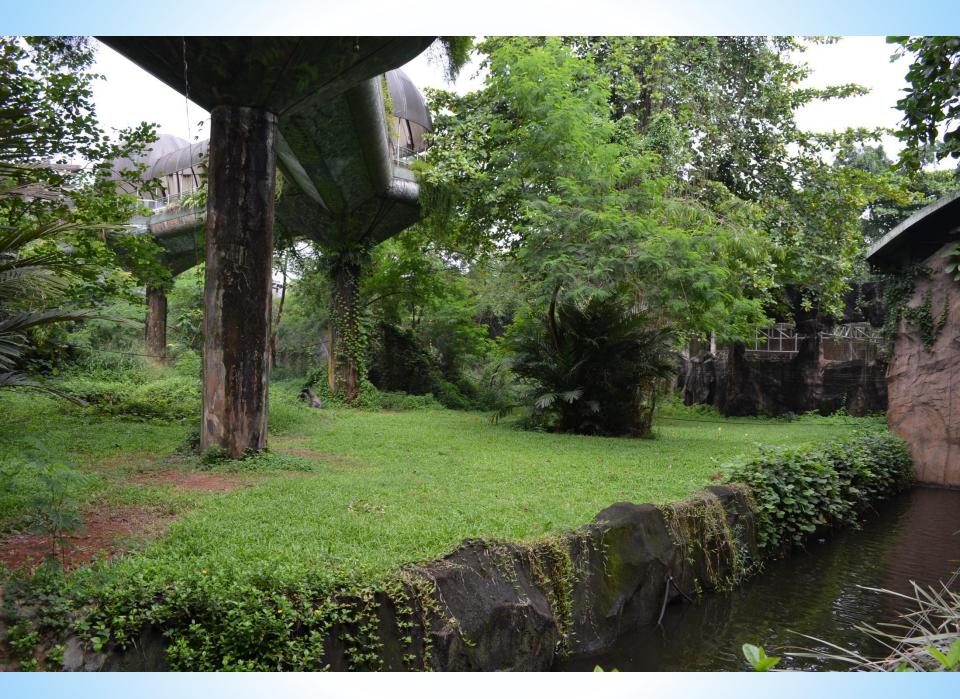




Creativity











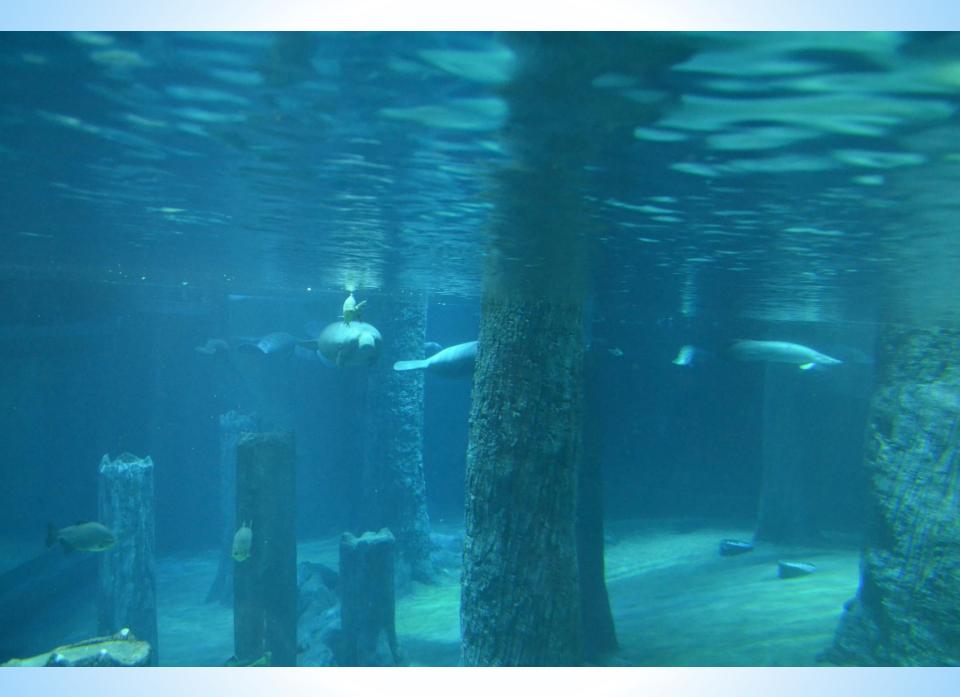




There are things you can't simply build cheaply









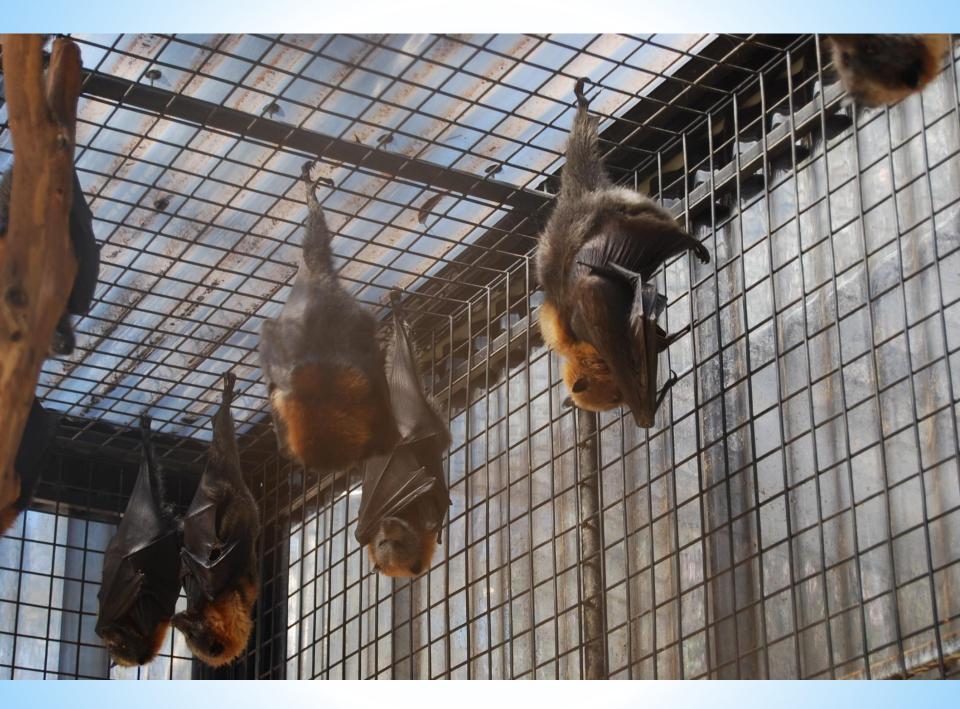
Too cheap is also bad.















Expensive doesn't necessarily mean good.



